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MEMORANDUM FOR: Director of Central Intelligence

VIA: John F. Blake  
Acting Deputy Director of Central Intelligence

FROM: Michael J. Malanick  
Acting Deputy Director for Administration

SUBJECT: CIA Guest Speaker Program

REFERENCE: Memo to DCI from John F. Blake, DDA,  
dated 11 August 1976, Same Subject  
(ER 76-8898)

1. Action Requested: Your approval is requested of the attached list of proposed CIA Guest Speakers and tentative topics and the proposed (somewhat revised) operating procedures governing the program.

2. Background: The CIA Guest Speaker Program was inaugurated in October 1973 to provide intellectual stimulus to Agency employees through contact with the thinking of scholars, officials, and other experts outside the Agency. The program is held about six times a year in the CIA auditorium on the second Tuesday of the month, from 1500 to 1630. All employees are invited to the lectures, which are unclassified and off the record, and tickets are distributed through the Intelligence Community Staff to other agencies of the Intelligence Community. Since October 1973, there have been 31 guest speakers, including Zbigniew Brzezinski and Michael Blumenthal, both at the time in private capacity. (We carry them in the attached list also because of the desirability of hearing from them at some future time in their official capacities.) Other speakers have included Kelly Johnson, father of the U-2; Ambassador-at-Large Ellsworth Bunker; Joseph J. Sisco, President of American University; John K. Fairbank, China scholar of Harvard University; and John Kenneth Galbraith, the well-known economist and former Ambassador to India. As you know, the auditorium address of Senator Daniel K. Inouye, on 17 June 1977, was under the aegis of the CIA Guest Speaker Program.

SUBJECT: CIA Guest Speaker Program

Although the program has varied widely in attendance and content, we regard it as a success. Attendance for the 1976-77 program ranged from 175 to 600 (an overflow). Average attendance has been about 370. The program has been conducted as a voluntary activity, with no effort to drum up audiences. The Intelligence Community attendance for the best-known speakers has been good. It is clear that the size of the audience has depended upon the renown of the speaker, not the value of the topic.

3. Proposed Operating Procedures:

a. Criteria for Selection. The following criteria for selection will govern the program:

(1) The subject matter to be covered should have a significant bearing on the intelligence profession or on international affairs.

(2) The subject matter should affect, or be of concern, to a broad cross section of Agency personnel--or to at least several Agency components--in order to warrant inviting a large audience.

(3) The person making the presentation should be well known and genuinely knowledgeable about the subject matter. In general, we seek the kind of speaker who is at the forefront of his subject.

(4) The speaker should be effective in communicating with a large audience representing disparate backgrounds.

b. Categories of Speakers. The speakers will be drawn from the academic world, foundations, the business community, the media, Congress, and the executive departments of government.

c. Numbers of Programs. Six per year, but this number may be exceeded if circumstances warrant.

d. Time. Second Tuesday of the month, 1500-1630.

e. Place. CIA Headquarters Auditorium.

SUBJECT: CIA Guest Speaker Program

f. Fee. \$500 honorarium, plus round-trip, economy-class transportation. U.S. Government employees are not permitted to receive an honorarium.

g. Management of the Program. By the Office of Training (Special Programs Officer).

h. Policy Approval. Via this memorandum and any subsequent speaker lists or invitations submitted to you. Approval will be limited by any qualifying statements you may affix to the attached list or otherwise provide.

i. Invitations to Speakers. Official invitations will be extended by letter from you or your designated representative. In advance of a letter, the Special Programs Officer of the Office of Training is authorized to extend a telephonic invitation in your name, but in the sensitive cases described in paragraph k., below, only if they are first cleared with you.

j. Security Approvals. Not required, but each proposed speaker will undergo an internal indices check by the Office of Security before being invited.

k. Special Approvals of Sensitive Cases. Members of Congress, representatives of the media, and politically sensitive cases will be submitted to you for specific approval at the time of invitation.

l. Distribution of Tickets. Via component Training Officers to each Directorate and the DCI area; via the Intelligence Community Staff to the Intelligence Community; via OTR to the Foreign Service Institute and Defense schools and colleges. Seats will be held for ticket holders until five minutes prior to the scheduled lecture, at which time non-ticket holders will be admitted to the extent space is available.

m. Visits in Advance of the Lecture. You will be given an opportunity to meet with the speaker in advance of the lecture.

n. Introductions. You will be given an opportunity to introduce the speaker.

SUBJECT: CIA Guest Speaker Program

4. Staff (and other) Positions: Contributions to the attached list have been made by the Assistant to the Director for Public Affairs and the Legislative Counsel. Other components' contributions have been solicited, especially in geographic areas where we lacked candidates.

5. Recommendation: That you approve this memorandum and the attached list. We welcome any additions, deletions, or comments.

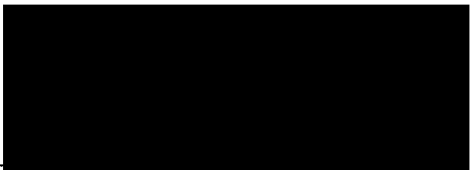
STATINTL

  
Michael J. Malanick

Attachment

STATINTL

APPROVED:

  
Director of Central Intelligence

*in order annotated  
pl*

DISAPPROVED:

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Director of Central Intelligence

DATE: 20 SEP 1977

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PROSPECTIVE SPEAKERS AND TOPICS FOR CIA GUEST SPEAKER PROGRAM

<u>Speaker</u>	<u>Topic</u>
ALLISON, GRAHAM Professor of Politics, John F. Kennedy School of Government, Harvard University	) Decision Making in ) Foreign Affairs )
⑥ ANDERSON, JACK Columnist	) <i>CIA &amp; the Press</i> ) The Journalist- ) Investigator: ) Arts of the Trade
BAKER, HOWARD HENRY, JR. U.S. Senator from Tennessee (R)	) Congressional Oversight; ) Congress and Foreign ) Policy
BARNETT, DOAK A. Senior Fellow, Brookings Institution; China Scholar	) China After Mao )
BAYH, BIRCH U.S. Senator from Indiana (D); Prospective Chairman, Senate Select Committee on Intelligence	) Congress and Intelligence )
BELL, GRIFFIN B. U.S. Attorney General	) Intelligence and the ) Legal System
BENSON, LUCY WILSON Under Secretary of State for Security Assistance, Science and Technology	) A Policy Toward Arms ) Sales )
② BERTRAM, CHRISTOPHER Director Chief, International Institute of Strategic Studies, London	) <i>America's</i> ) Europe's Future <i>in Europe</i> )

<u>Speaker</u>	<u>Topic</u>
BLUMENTHAL, W. MICHAEL Secretary of the Treasury )	The Treasury in Foreign ) Affairs (NOTE: A ) previous Guest Speaker)
BOLAND, EDWARD U.S. Representative from ) Massachusetts (D); Chairman, House ) Permanent Select Committee on ) Intelligence )	Congressional Oversight
BOK, DEREK President, Harvard University )	Today's University in ) Foreign Affairs
BRZEZINSKI, ZBIGNIEW Assistant to the President ) for National Security Affairs )	The Carter Foreign Policy ) (NOTE: A previous Guest ) Speaker)
✓BUCKLEY, WILLIAM Television Personality and ) Columnist )	A Conservative's View of ) Foreign Policy
BUNDY, WILLIAM P. Editor, <u>Foreign Affairs</u> )	An Editor's Perspective ) on Foreign Affairs; ) Modern Dictatorships
CARTER, ROSALYNN S. First Lady )	A President's Wife Abroad
CHAFEE, JOHN U.S. Senator from Rhode Island) ) (R); Member, Senate Select Commit- ) tee on Intelligence )	Congress and Intelligence
CHARYK, JOSEPH V. President, The Communications ) Satellite Corporation )	Communications Satellites
CLIFFORD, CLARK M. Senior Partner, Clifford, ) Miller, Washington (Attorneys) )	Advising Presidents
COHEN, JEROME ALAN Associate Dean and Director, ) East Asian Legal Studies, Harvard ) University Law School )	Concepts of Law in China; ) China and World Order

<u>Speaker</u>	<u>Topic</u>
COOPER, RICHARD NEWELL Under Secretary of State for Economic Affairs	) U.S. Policy Goals in World ) Economic Affairs
COOPER, WILLIAM E. Professor of Zoology, Michigan State University	) The Environmental Crisis-- ) A World View
COX, MILO Former Associate Director, Agency for International Develop- ment	) World Food Supply )
CRAIG, GORDON A. J. E. Wallace Sterling Professor of Humanities, Stanford University	) The U.S. and Europe )
DERIAN, PATRICIA M. Coordinator for Human Rights and Humanitarian Affairs, Depart- ment of State	) The World Battle for ) Human Rights )
DONOVAN, HEDLEY W. Editor-in-Chief, <u>TIME</u> Magazine	) The Press and Foreign ) Affairs
EDWARDS, JACK U.S. Representative from Alabama (R); Member, Subcommittee on Defense of the House Appropria- tions Committee	) Issues in National Defense )
FARMER, THOMAS Chairman, Intelligence Over- sight Board	) The Work of the Intelli- ) gence Oversight Board
FENWICK, MILLICENT H. U.S. Representative from New Jersey (R)	) Understanding Congress )
FRANKEL, MAX Editorial Page Editor, <u>The New York Times</u>	) Reminiscences of Inter- ) national Reporting
FRIDAY, WILLIAM C. President, University of North Carolina	) The University in ) Foreign Affairs

<u>Speaker</u>	<u>Topic</u>
GIAIMO, ROBERT N. U.S. Representative from Connecticut (D); Chairman, House Budget Committee	) ) ) The Intelligence Budget Process
GOLDSBOROUGH, JAMES O. Chief European Correspondent, <u>International Herald-Tribune</u>	) ) Main Currents in Europe Today
HARRIMAN, W. AVERELL Former Ambassador to the Soviet Union	) ) The Arts of Negotiation in Foreign Affairs
HART, GARY U.S. Senator from Colorado (D); Member, Committee on the Armed Services; Select Committee on Intelligence	) ) ) A Senator's View of the Tasks of Intelli- gence; A Credible Defense
HAUSER, RITA Member, Stroock and Stroock and LaVan; U.S. Representative to the United Nations Commission on Human Rights, 1969-72	) ) ) Main Issues in Inter- national Law
HELLER, WALTER Regents Professor of Economics, University of Minnesota	) ) The National Economy
HOLBROOKE, RICHARD Assistant Secretary, East Asian and Pacific Affairs	) ) U.S. Policy in Asia
HUGHES, THOMAS President, Carnegie Endowment for International Peace	) ) ) The Work of the Foundations in Inter- national Affairs
HUMMEL, ARTHUR W., JR. U.S. Ambassador to Pakistan; Former Assistant Secretary for East Asian and Pacific Affairs	) ) ) South Asia Today

*Intelligence Today & Tomorrow*



<u>Speaker</u>	<u>Topic</u>
INMAN, ADMIRAL BOBBIE Director, National Security Agency )	NSA Today )
JOHNSON, U. ALEXIS U.S. Ambassador at Large )	Reminiscences of an Ambassador )
JORDAN, BARBARA U.S. Representative from Texas ) (D) )	The Law in World Affairs
KAYSEN, CARL Director, Institute of Advanced Study, Princeton University )	What is National Security? )
KILPATRICK, JAMES J. Columnist )	The Press Today )
KREPS, JUANITA M. Secretary of Commerce )	Labor Demographics-- ) Their Effect on World Trends )
LAISE, CAROL C. Director General, Foreign Service )	The Foreign Service Today )
LAND, EDWIN H. Chairman of the Board, Polaroid Corporation )	The Roots of Invention; New Horizons in Photography )
LINOWITZ, SOL M. Former U.S. Ambassador to the Organization of American States; Co-Negotiator, Panama Canal Treaty )	A New Era in Latin American Relations )
LUCE, CLARE BOOTH Author; Member, President's Foreign Intelligence Advisory Board ) (Defunct) )	Reminiscences
MACNEIL, NEIL Chief Congressional Correspondent, <u>TIME</u> Magazine )	A Journalist's View of Congress )

Speaker

Topic

② MANNING, BAYLESS A. <del>President, Council on Foreign</del> Relations	) )	Goals, Ideology, and Foreign Policy
MANSFIELD, MICHAEL J. (MIKE) Ambassador to Japan; Former U.S. Senator from Montana (D)	) ) )	The U.S. and Japan; American Security Interests in Asia
MARKS, LEONARD President, International Rescue Commission; Chairman, U.S. Advisory Commission on Interna- tional Educational and Cultural Affairs	) ) ) ) )	The Information Revolution
MCNAMARA, ROBERT S. President, The World Bank	)	The World Bank
MONDALE, WALTER F. Vice President of the U.S.	) )	Goals for the Intelligence Community
MOYERS, WILLIAM Television Personality	) )	The Power of the Press; Who Makes the News?
MOYNIHAN, DANIEL U.S. Senator from New York (D)	) )	Human Rights; The U.S. and the Third World
MUSKIE, EDMUND S. U.S. Senator from Maine (D)	) ) )	The Budget Process; The Health of Our Govern- mental Systems
NEUSTADT, RICHARD E. Professor of Government, John F. Kennedy School of Govern- ment, Harvard University	) ) )	The State of Our Alliances

<u>Speaker</u>	<u>Topic</u>
OKSENBERG, MICHAEL China Scholar; Senior Member, National Security Council Staff	) ) China Today
OKUN, ARTHUR M. Senior Fellow; Brookings Institution	) ) World Economic Trends
OSBORNE, JOHN Associate Senior Editor, <u>The</u> <u>New Republic</u>	) ) A Journalist's View of Intelligence
POOL, ITHIEL DE SOLA Professor of Political Science, Massachusetts Institute of Technology	) ) ) Contemporary Political Science; The Citizen's Influence on Public Policy
PRICE, DON K., JR. Professor of Government, John F. Kennedy School of Govern- ment, Harvard University	) ) ) The Political Economy of American Foreign Policy; Government and Science
PYE, LUCIEN W. Professor of Political Science, Massachusetts Institute of Technology	) ) ) Asia Today; The Legacy of Mao Tse-Tung
RAMEY, ESTELLE R. Professor of Physiology and Biophysics, Georgetown University Medical School	) ) ) The Role of Women: A Biophysical View
REISCHAUER, EDWIN O. Former Ambassador to Japan; University Professor, Harvard University	) ) ) Understanding the Japanese
REUSS, HENRY S. U.S. Representative from Wisconsin (D); Member, House Joint Economic Committee	) ) ) A Congressman's View of International Economic Policy
RICKOVER, HYMAN Admiral, U.S. Navy	) Naval Warfare

<u>Speaker</u>	<u>Topic</u>
<p>② RICE, DONALD B.  Head, RAND Corporation; Former)  Deputy Assistant Secretary of )  Defense and Former Assistant )  Director, Office of Management and )  Budget )</p>	<p><i>to analysis</i>  New Approaches at <del>RAND</del></p>
<p>RIVLIN, ALICE M.  Director, Congressional Budget )  Office )</p>	<p>The Congressional Budget  Office</p>
<p>④ ROCKEFELLER, DAVID  Chairman of the Board, Chase )  Manhattan Bank )</p>	<p><i>Trends in</i>  International Banking +  <i>then impact on foreign relations</i></p>
<p>ROSOVSKY, HENRY  Dean, Faculty of Arts and )  Sciences and Professor of )  Economics, Harvard University; )  Coeditor: <u>Asia's New Giant</u> )</p>	<p>The Japanese Economy</p>
<p>RUSK, DEAN  Former Secretary of State )</p>	<p>Major Problems in Foreign  Policy in the 1980s</p>
<p>SAWHILL, JOHN  President, New York )  University )</p>	<p>Our Energy Strategy; The  University and Government</p>
<p>SCALI, JOHN  Former Ambassador to the )  United Nations )</p>	<p>The United Nations</p>
<p>SCHULTZE, CHARLES L.  Chairman, Council of Economic )  Advisors )</p>	<p>National Priorities in  Economic Affairs</p>
<p>SCHLESINGER, ARTHUR M.  Professor of History, Harvard )  University )</p>	<p>A Historian's View of  Foreign Policy and  Intelligence</p>
<p>SEVAREID, ERIC  Broadcaster )</p>	<p>Intelligence and the  Constitution</p>

<u>Speaker</u>	<u>Topic</u>
SHANNON, WILLIAM V. Editor, <u>The New York Times</u>	) An Editor's View of ) Intelligence
SHULMAN, MARSHALL Cochairman, Interagency Coordinating Committee on U.S.- Soviet Affairs; Special Advisor to the Secretary of State	) The U.S. and the Soviet ) Union Today ) )
⑤ SMITH, HEDRICK Chief, <u>The New York Times</u> , Washington Bureau	) The Russians & <i>aggressive</i> ) <i>badly</i> <i>change</i>
STAATS, ELMER B. Comptroller General of the U.S.	) The GAO as Watchdog )
STANTON, FRANK Former President, CBS	) Communications and ) Foreign Affairs
STRAUSS, ROBERT President's Special Repre- sentative for Trade Negotiations	) America's International ) Trade Policies
TALBOT, PHILLIPS Former U.S. Ambassador to Greece; President, The Asia Society)	) The U.S. in Asia
TELLER, EDWARD Professor of Physics, Univer- sity of California; Member, Presi- dent's Foreign Intelligence Advisory Board (Defunct)	) The State of Physics; ) Science and Intelligence )
TUCHMAN, BARBARA Historian; Author, <u>The Guns of August</u>	) The Historian's Methods )
VANCE, CYRUS Secretary of State	) U.S. Foreign Policy Today )
VOLNER, JILL General Counsel, Department of the Army	) The Army Today )

<u>Speaker</u>	<u>Topic</u>
10 WALKER, JOHN T. Bishop, Episcopal Diocese of Washington, D.C.	) Morality in Foreign ) Affairs
WEAVER, ROBERT Distinguished Professor of Urban Affairs, Hunter College	) The City in World Affairs )
WIESNER, JEROME B. President, Massachusetts Institute of Technology	) U.S. Science Policy )
WILKINS, ROY Former Executive Director, National Association for the Advancement of Colored Peoples	) A Black Perspective on ) the U.S. in World Affairs )
11 WILL, GEORGE Columnist	) The Press and Foreign ) Policy
WILSON, BOB U.S. Representative from California (R); Member, Subcom- mittee on Intelligence and Military Application of Nuclear Energy, House Armed Services Committee	) Nuclear Issues in ) Defense ) ) ) )
WILSON, GENERAL LOUIS Commandant of the Marine Corps	) The Marines )
WOODCOCK, LEONARD Ambassador to China	) China Today )
WOUK, HERMAN Author	) Opportunities in America )
12 WRISTON, WALTER President, First National City Bank of New York	) Global Banking )
YOUNG, ANDREW Ambassador to the United Nations	) The United Nations and ) the Third World; Changing ) Africa )
ZABLOCKI, CLEMENT U.S. Representative from Wisconsin (D); Chairman, House International Relations Committee	) New Approaches to ) International Affairs )

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